



INDEPENDENT STEEL
ALLIANCE

2021 ISA Annual Shareholders Meeting

Oct 18-20

*The Arizona Biltmore, A Waldorf Astoria Resort
Phoenix, AZ*

Registration Information



Greetings ISA Fabricators & Supplier-Partners!

On behalf of the ISA Board of Directors, we are excited to invite you to join your peers in beautiful Phoenix, Arizona for the 2021 ISA Annual Shareholders Meeting!

After over a year away from in-person meetings, there is considerable pent-up demand for some face-to-face time. We hope you'll join us in Phoenix at the iconic Arizona Biltmore, A Waldorf Astoria Resort. The Biltmore, designed by legendary architect Frank Lloyd Wright, has just completed a major update. It's a gorgeous property!

Despite being in the Sonoran Desert, Phoenix is a "cool" city! Phoenix boasts tons of outdoor activities, from golf, hiking, biking and mountain climbing. Of course, if hanging out by a pool is more your vibe, we have that covered as well. The Arizona Biltmore has numerous pools, as well as a world-class spa.

Our agenda will continue to evolve. However, we've already lined up some solid content to make this meeting valuable for you:

- Steel Industry Economic Outlook, from Ken Simonson, AGC Chief Economist
- Malware and Software Security, from Scott Leib, President, ASA (yes, that ASA)



So please join us in Phoenix for what's going to be an amazing meeting! Spouses and plus-ones are definitely invited to join us!

Registration is now open, and you can also book your hotel using the information provided. And new for 2021, you can register and pay online!! Visit <https://independentsteelalliance.com/ASHM1/> for more details.

Sincerely,

Chris Casey Ph.D., ISA Executive Director



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2021 ISA ANNUAL SHAREHOLDERS' MEETING

SCHEDULE AT A GLANCE

MONDAY, OCT 18, 2021		Who Can Attend?
12:00 pm	ISA Board of Directors Meeting (Invitation Only)	ISA Board Member
3:00 pm	ISA Fabricator Workshop Discussion	ISA Fabricators Only
5:30 pm	Welcome Reception <ul style="list-style-type: none"> • <i>Sponsored by STEEL DYNAMICS</i> 	Everyone
7:00 pm	Group Dinner – On-Site	Everyone
TUESDAY, OCT 19, 2021		Who Can Attend?
7:30 am	Breakfast	Everyone
8:15 am	Chairman's Welcome!	Everyone
8:30 am	Malware. Security. Peace of Mind. <ul style="list-style-type: none"> • <i>By Scott Leib, President/CEO, Applied Software Associates</i> 	Everyone
9:30 am	Family Business Presentation, sponsored by Salit Specialty Steel <ul style="list-style-type: none"> • <i>Landmine Detection Map, by Pete Walsh</i> 	Everyone
11:00 am	Break	Everyone
11:30 am	Panel Discussion <ul style="list-style-type: none"> • Steel Supply & Demand: Outlook 2021 & Beyond 	Everyone
12:00 pm	GROUP LUNCH	Everyone
1:00 pm To 5:00 pm	Supplier Speed Dating <ul style="list-style-type: none"> • Scheduled meetings between ISA Fabs and Supplier-Partners in 30-minute blocks 	Everyone
7:00 pm	Group Dinner – On-Site	Everyone



2021 ISA ANNUAL SHAREHOLDERS' MEETING

SCHEDULE AT A GLANCE

WEDNESDAY, OCT 20, 2021		Who Can Attend?
7:30 am	Continental Breakfast	Everyone
8:30 am	The Vision for Construction Spending & Labor: 2021 and Beyond <i>by Ken Simonson, Chief Economist</i> <i>Associated General Contractors of America</i>	Everyone
10:00 am	Wrap Up Comments & Discussion	Everyone
11:00 am	Adjourn	Everyone
1:00 pm To 5:00 pm	Golf Outing <ul style="list-style-type: none">• <i>For those staying over on the last night, join us for a round of golf at The Links Course @ The Arizona Biltmore</i>	Everyone
12:00 pm	Goodbye Dinner	Everyone

SUPPLEMENTAL INFORMATION & ADD-ON

In addition to speakers, meetings and networking, we have arranged for some more casual outings:

Tuesday Oct 19

- For all spouses and plus-ones joining us in Phoenix, we are working with the host property to arrange an exciting adventure, be it trail hiking/biking, sightseeing, rafting, etc.

Wednesday Oct 20

- Golf @ The Arizona Biltmore Links Course – undulating fairways lined with luscious pine trees in immaculate condition!
 - \$150 per golfer



GENERAL INFORMATION

Conference Registration

Send completed registration for to ISA. Registration Fees (Early/Late)

- ISA Members & Suppliers: \$850/\$950
- Spouse Fee: \$500/\$600

EARLY DISCOUNT EXPIRES WED Sept 15, 2021

ISA Cancellation Policy

100% Refund if cancellation is made on or before Sept 15, 2021. No refunds after that date.

Attendee List

Your registration must be received no later than two weeks prior to the meeting date to be guaranteed listing in the pre-registration attendee

list. An up-to-date list will be provided to all attendees at the event.

Hotel Information

THE ARIZONA BILTMORE

2400 E MISSOURI AVENUE
Phoenix, AZ 85016

ISA Discounted Rates:

- \$369/night

Cut Off Date to Guarantee Group Rate:

- SEPT 1, 2021

Reserve Online: [CLICK HERE](#)

Phone: 800-950-0086

Group Name: **ISA 21**

TRAVEL INFORMATION

For those of you not familiar with travel to PHOENIX, here are a few tips.

Arriving by Air



PHOENIX SKY HARBOR INTERNATIONAL AIRPORT (PHX) is your landing airport. It's a major airport, and very easy to navigate. Rental cars are available onsite.

Arriving by Car



The Arizona Biltmore is only 15 minutes by car from the airport. Rental cars, taxis are available at the airport.



2021 ISA Annual Meeting Oct 18-20, 2021

The Arizona Biltmore Resort, Phoenix, AZ

Meeting Attendee Information	
Attendee Name:	Spouse / Guest Name:
Nickname for Badge:	Nickname for Badge:
Company:	City, ST:
Arrival Date:	Departure Date:

Basic Registration	Number Attending	BEFORE 9/15/2021	AFTER 9/15/2021	Totals
Attendee Fee (includes admission to all open meetings, breakfast, receptions and group dinner)		US\$850	US\$950	
Spouse / Guest Fee		US\$500	US\$600	
Wed: Welcome Reception & Dinner		Included		
Thu: Breakfast & Meeting & Dinner		Included		
Tues: Golf outing		US\$150	US\$150	
Wed: Golf outing		US\$150	US\$150	
		Total		\$

REGISTRATION OPTIONS

Old School: Mail Registration Form to:

Chris Casey
Independent Steel Alliance
154 Krog St NE STE 140
Atlanta, GA 30307

Or Email to: chris@independentsteelalliance.com

Make Check Payable to: Independent Steel Alliance

NEW for 2021! REGISTER & PAY ONLINE

VISIT ISA'S NEW ONLINE REGISTRATION PAGE

<https://independentsteelalliance.com/ASHM1/>

and submit your registration online.

HOTEL INFORMATION: DON'T FORGET that meeting registration is separate from the hotel room reservation! Book your hotel using the information provided earlier, or go online to <https://independentsteelalliance.com/ashm1/> before Sept 1, 2021!